

# Social Insurance for Current and Future Generations

SPONSOR PROSPECTUS

2019 - 2020

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# National Academy of Social Insurance

- The nation's leading source of expertise on vital social insurance programs.
- Examines: Social Security and income supports; Medicare, health insurance and related healthcare policies; disability policies; Unemployment Insurance; Workers' Compensation; workforce issues; "new frontiers" of social insurance; inequality.
- Convenes expert panels and study groups to develop practical ways to strengthen social insurance programs, inform policymaking, and educate the public.
- Over 1,000 Members in government, academia and think tanks, advocacy organizations, business, labor, and foundations. Membership is by invitation only, based on prominence and expertise in social insurance and related social policy areas. The Academy also provides a community for young professionals and future leaders.

# Shared Vision, Values, Concerns, and Goals

The Academy is working to...

- Equip policymakers, advocates, and the general public with facts and policy options,

Despite challenges due to...

- A polarized political environment,
- Inconsistent information across various news sources,

To ensure that ...

- Social Insurance continues to protect workers and families against economic and health insecurity.

# The Academy's Network

(A few of our Members and partners)

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# Just the facts: Building on recent accomplishments (and a 30+ year legacy of policy influence)

## RECENT STUDIES AND PUBLICATIONS

*Designing Universal Family Care: State-Based Social Insurance Programs for Early Child Care and Education, Paid Family and Medical Leave, and Long-Term Services and Supports* (Study Panel Report, June 2019)

*Assured Income and Social Insurance* (Concept Paper, April 2019)

*Changing Medicare Eligibility: Program Design Challenges* (Issue Brief, October 2018)

*Workers' Compensation Benefits, Coverage, and Costs – 2016 Data* (Data Panel Report, October 2018)

*Social Security and Independent Contractors: Challenges and Opportunities* (Issue Brief, June 2018)

*Paid Family and Medical Leave Programs: State Pathways and Design Options* (Issue Brief, September 2017)

*Medicaid's Role in Improving the Social Determinants of Health: Opportunities for States* (Issue Brief, June 2017)

*Report to the New Leadership and the American People on Social Insurance and Inequality* (Report, January 2017)

*Strengthening Medicaid as a Critical Lever in Building a Culture of Health* (Study Panel Report, January 2017)

*Overcoming Barriers to Retirement Security for Women: The Role of Social Security* (Issue Brief, December 2016)

*Social Security and the Racial Wealth Gap* (Issue Brief, December 2016)

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# Just the facts: Building on recent accomplishments (and a 30+ year legacy of policy influence)

## RECENT PROGRAMS AND EVENTS

*2019 Social Insurance Summer Seminar Series for Interns and Young Professionals*, Washington, DC, June – August 2019

*2019 Robert M. Ball Award for Outstanding Achievements in Social Insurance*, Honoring Carroll Estes and Theodore (Ted) Marmor, Washington, DC, June 2019

*Universal Family Care: Policy Options for Families in the 21<sup>st</sup> Century*, Washington, DC, June 2019

*Social Security Policy Innovations Challenge: Ensuring Adequacy for Workers*, National, Launched March 2019

*Regenerating Social Insurance for Millennials and the New Millennium*, 31st Annual Policy Conference, Washington, DC, January 2019

*The Future of Social Security*, Policy Forum, Ann Arbor, Michigan, November 2018

*The Future of Social Security*, Policy Forum, Chicago, Illinois, September 2018

*The Future of Health Care Reform: Looking at the ACA, Medicaid, and Medicare*, Policy Forum, Chapel Hill, North Carolina, March 2018

*2018 Robert M. Ball Award for Outstanding Achievements in Social Insurance*, Honoring Nancy Altman and Stuart Altman, Washington, DC, June 2018

*Demystifying Social Security*, Policy Training, Washington, DC, August 2018

*Nonstandard Work & Social Insurance: Designing Risk Protections for a Changing Workforce*, 30th Annual Policy Conference, Washington, DC, January 2018

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**The Year(s) Ahead: Strengthen Established Social Insurance Programs, Address Uninsured or Underinsured Risks, Educate the Public, and Develop New Leaders**

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**ACADEMY'S CORE PROGRAMS (2019-2020)**

<b>Medicare Eligibility Study Panel &amp; 2020 Report</b>	<b>Economic Security Study Panel &amp; 2020 Report</b> (Unemployment Insurance, Assured Income, other issues)	<b>Survey on Public Preferences for Addressing Social Security's Projected Funding Shortfall</b>	<b>Policy Innovation Challenges</b> (Social Security benefit adequacy, Future of Work, other issues)
<b>2020 Policy Conference: <i>Healthcare Coverage &amp; Costs: Assessing Medicare-Based Approaches</i></b>	<b><i>Designing Universal Family Care Report</i></b> (State-level action and stakeholder education)	<b>Policy Forums</b> (Fall 2019, Spring 2020, various U.S. cities; plus Demystifying Series)	<b>Workers' Compensation Data Panel Report + New Issue Briefs</b>
<b>Public Education</b> (Targeted events for journalists, students, young professionals)	<b>Website and Digital Strategy Updates</b>	<b>Charting Economic Risks Facing Millennials and Younger Generations</b>	<b>Leadership Development:</b> Summer Internship Programs, Associate Member Program
<b>2020 Ball Award</b> (June 2020)	<b>The 21<sup>st</sup> Century Business Case for SI</b>	<b>Intergenerational Issues &amp; Dialogue</b>	<b>Membership Growth &amp; Diversity</b>

## The Year(s) Ahead: Opportunities for Impact

### OPTIONS FOR SUPPORT (Examples)

<i>Annual Investment / Core Support</i>	<i>Event Sponsorship</i>	<i>Custom Program Support</i>	<i>Program and/or Publication Sponsorship</i>
<i>Starting at \$25,000 to \$100,000</i>	<i>Starting at \$500 to \$50,000</i>	<i>Determined with Academy staff</i>	<i>Starting at \$5,000 to TBD</i>
<b>Public Education</b> (Targeted content for journalists, educators, etc.)	<b>2020 Conference: <i>Healthcare Coverage &amp; Costs: Assessing Medicare-Based Approaches</i></b>	<b>Medicare Eligibility Study Panel &amp; Report</b> (Dissemination of findings)	<b>Millennial Chartbook</b> (Data on economic risks younger generations face)
<b>Website Redesign and Digital Strategy Updates</b>	<b>Policy Forums</b> (Social Security, Health, Disability, etc.)	<b>Economic Security Study Panel &amp; Report</b> (Convening)	<b>Universal Family Care</b> (Stakeholder education programs)
<b>Membership Growth &amp; Diversity</b>	<b>2020 Ball Award</b> for Outstanding Achievements in Social Insurance	<b>Social Security Public Preferences Survey</b>	<b>Workers' Compensation Data Panel Report &amp; Issue Briefs</b>
<b>Strategic Planning</b>	<b>2020 Summer Seminar Series</b>	<b>Policy Innovation Challenge</b>	<b>Internship Programs &amp; Associate Membership</b>
<i>Custom benefits</i>	<i>Event-specific benefits</i>	<i>Custom benefits</i>	<i>Program-specific opportunities</i>



# The Year(s) Ahead: Opportunities for Impact (Continued)

## SAMPLE BENEFITS & OUTCOMES

<i>Annual Investment / Core Support</i>	<i>Event Sponsorship</i>	<i>Custom Program Support (Sample)</i>	<i>Program and/or Publication Sponsorship</i>
<i>\$25,000 - \$100,000 Academy Partner investment (for overall programs through June 2020)</i>	<i>Healthcare Coverage &amp; Costs: Assessing Medicare-Based Approaches (Community Pioneer level sponsors, \$50,000)</i>	<i>\$25k-\$50k to support a fresh survey on public preferences for addressing Social Security's projected funding shortfall</i>	<i>\$7,500 - \$15,000 Summer Internship Program Support (5 Options: Bernstein, Somers, Sweeney, Fein, or Stark)</i>
<p>40% = Supporting staff directly responsible for core programs or website redesign</p> <p>25% = Underwriting production costs of public education materials and programs</p> <p>25% = Communications and outreach</p> <p>10% = Evaluation and further development</p> <p>= 100% Elevated impact</p>	<p>Benefits include: Top visibility across all marketing materials; full conference registrations; customized participation opportunities e.g., co-host a pre-conference primer/orientation session or a post-conference follow-up session; presentation of a webcast session; assist with development of a "Reading List" for attendees, plus public circulation post-conference</p>	<p>The survey will be conducted in fall 2019 or winter 2020, with a public report issued in the summer of 2020. Results will be circulated widely, including a Hill briefing. In view of the 2020 presidential campaign, we expect this study will generate even more publicity than the 2014 survey, which identified a preferred package to address the shortfall.</p>	<p>1-2 Students aspiring to a career in social insurance or related policymaking have the opportunity to spend 12 weeks in DC working with leading experts – gaining valuable experience and knowledge, and making professional contacts; students each receive \$4,500 for living expenses</p>

Thank you for supporting the Academy's mission and work!

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