

Maryland Medicaid Prevention Strategies

- Maryland Healthy Kids Program (EPSDT program)
 - Standards for the Healthy Kids Program are developed through collaboration with key stakeholders such as the DHMH Prevention and Health Promotion Administration, the Maryland Chapter of the American Academy of Pediatrics, the University of Maryland Dental School, and the Maryland Department of the Environment.
 - The Maryland Healthy Kids Preventive Health Schedule closely correlates to the American Academy of Pediatrics' periodicity schedule.
- New State Plan Amendment: Group dietary counseling



Maryland's Phase 2 Project Overview

- Multifaceted approach to promote healthy eating and obesity prevention, as well as to address families' upstream needs
- Explore Medicaid payment for activities within Head Start centers, an innovation that has potential lessons for other states



Maryland's 5 Project Elements

1. Research, develop, test payment models for a social determinants of health screener at Head Start centers

a. IL-2: Provider makes referral to non-medical and upstream services

2. Identify pathways for Medicaid funding of dietician services embedded in Head Start

a. IL-3A: Medicaid enrollee receives a preventive service in the community



Maryland's 5 Project Elements

3. Explore how dietician group counseling could support individuals not eligible for Medicaid
 - PL-1: Population health intervention is provided to non-Medicaid enrollees
4. Research intersections between Eat Play Grow curriculum in Head Start Centers and Bright Futures guidelines on EPSDT anticipatory guidance (PL-1)



Maryland's 5 Project Elements

5. Contribute to the business case for states—and in particular MCOs, given their added flexibility—to pay for upstream prevention strategies.



Potential Project Opportunities

- Build on families' daily, sustained connections to child care settings to address upstream needs
- Foster new relationships among MCOs and Head Start centers
- Leverage Head Start infrastructure to scale up and replicate efforts
- Push the envelope on MD's new dietician group counseling SPA
- Consider ROI within MD's robust managed care delivery system

