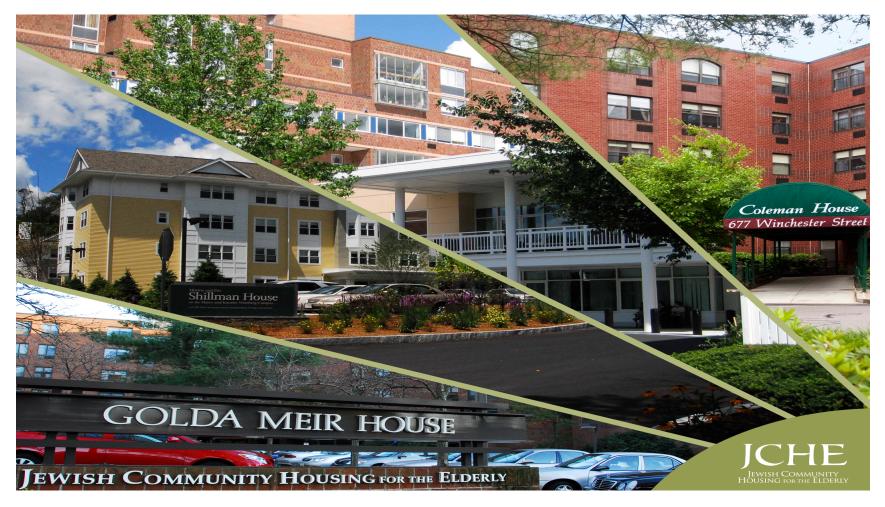


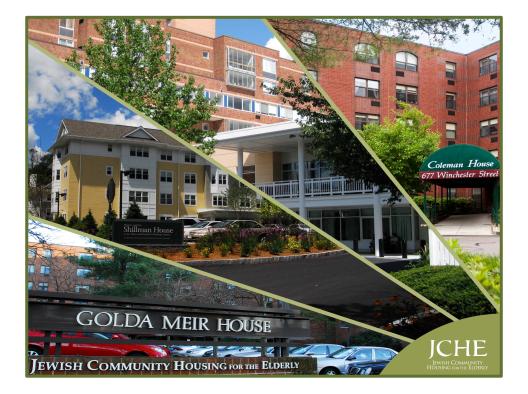
Jewish Community Housing for the Elderly (JCHE)





JCHE portfolio

- 1,202 units on four campuses
 - 1,069 rent = 1/3 income
 - 63 fixed, low rent
 - 60 Unrestricted rents
 - 10 live-in staff
- **123** new units imminent

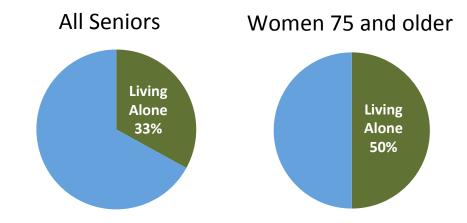


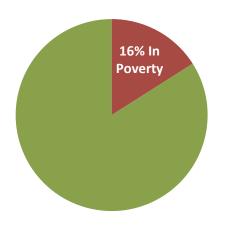




Baby Boomers

- 1/3 live alone with no family nearby; ½ women
 75+ live alone
- 25% women have no children





- Will live **9 years** (on average) beyond ability to drive, but live in suburbia
- 2/3 households w/member > 85 has physical disability; 1% of housing stock is accessible
- Retirement savings will fall 44% short of need;
 - 16% live in poverty; 25% of 85+ pay more than half their income for housing



Housing is the biggest cause of - and simplest solution to - elder poverty

- **37%** of U.S. households w/members 80+ are housing cost-burdened ^[1]
 - Severely cost-burdened elders spend 70% less on health care needs and 40% less on food than those living in affordable housing
 - Poor nutrition and lack of preventative health care increase public health care expenditures
- Homelessness for seniors is projected to more than double between 2010 and 2050, when over 95,000 elders are projected to be homeless ^[2]
 - Homeless persons use emergency rooms, hospitals and other expensive services more than wellhoused ones
- MA ranks 49th out of 50 in the Elder Economic Security Index ^[3] because of high housing costs

[3] The Elder Economic Security Index produced by the University of Massachusetts Gerontology Institute measures the gap between average senior income and average cost of living for basic necessities

^[1] Jennifer Hrabchak Molinsky, senior research associate at the Joint Center for Housing Studies of Harvard University

^[2] Henry M. Demographics of Homelessness Series: The Rising Elderly Population. Washington, D.C.: Homelessness Research Institute; 2010



Fiscal Realities for Massachusetts Seniors

- Elderly in Mass 49 out of 50 on Elder Economic Security Index
- **53%** paying more than 30% income for housing
- Nursing home placement highest in the country
- Massachusetts median income of retired residents over 65 is approximately \$17,000
 - \$10,000 short of what it costs for basic necessities



Senior Housing is Cure for Loneliness

Loneliness = biggest threat to healthy aging

- Causes physical harm
- Increases rate of memory loss

Community = best antidote

- Public transit poor in suburbs
- Weather = barrier to socializing



MA ranks 49th in elder economic security due to high housing costs



Housing is the linchpin of well being (JCHS)

- Social support leads to beneficial physiological effects on cardiovascular, endocrine and immune systems (UPitt)
- Loneliness & isolation leads to 59% greater risk of losing ADLs (USCF)
- Loneliness accelerates aging process (Cornell)
- Higher social integration results in ½ the rate of memory loss (HSPH)



Supportive services preserve health and health care dollars

- Housing with resident services coordinators saw an 18% reduction in hospitalizations ^[1]
- An Oregon study of seniors and people with disabilities documented that, in the year after moving into service-enriched affordable housing^[2]:
 - Total Medicaid expenditures declined by **16%**
 - Emergency room visits fell by 18%
 - Inpatient hospital use fell by 14%

[1] 2015 Alisha Sanders, Senior Policy Research Associate, LeadingAge Center for Applied Research, LeadingAge Center for Housing Plus Services and The Lewin Group
 [2] Health in Housing: Exploring the Intersection Between Housing and Health Care, Amanda Saul, Enterprise Community Partners, Inc. Center for Outcomes Research and Education



Housing = Efficient Platform

- Avoid or significantly **postpone nursing homes**
 - At JCHE, average age of nursing home admission is 88 years old
 - Nationally, housing primarily occupied by seniors has a greater success rate of retaining residents until more advanced average ages

More efficient service delivery

- Average home care worker provides 5 ½ hours service/8 hours day; in senior housing it's 8 hours of service
- In response to 1,101 times tenants pulled emergency pull cord in 2016, only 64 calls (6%) resulted in 911 call; over 1,000 calls were answered by in-house staff at great savings to system



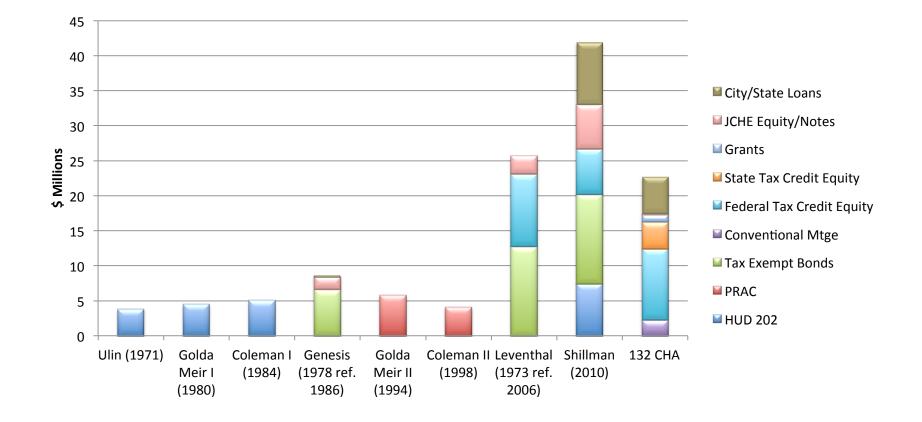
"Housing 101"

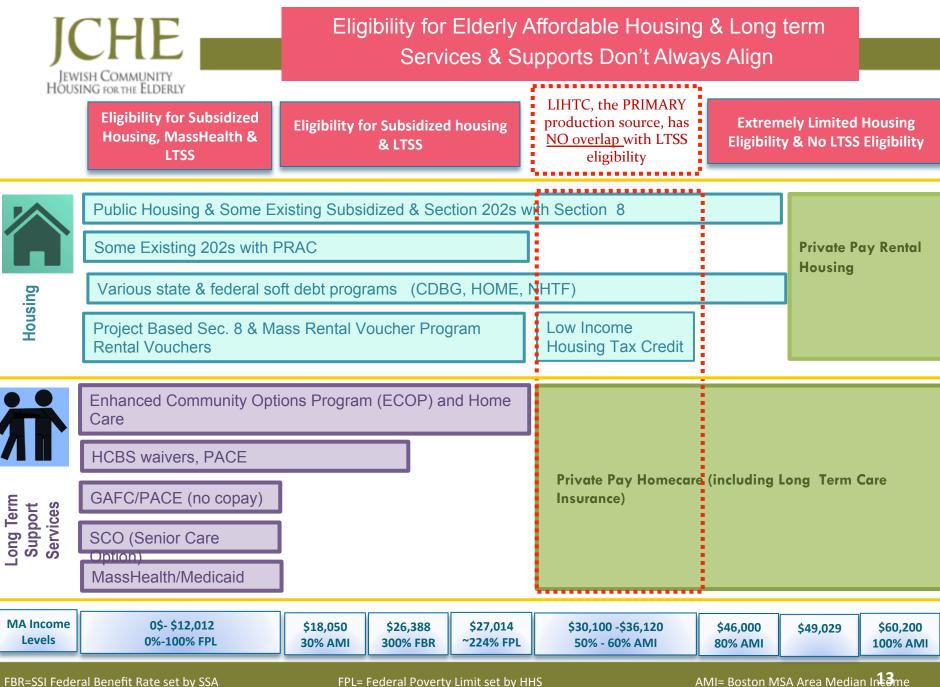
	Eligibility	Tenant Rent	Government Rent per month	Service \$s
Public housing	0-80% of Area Median Income (AMI) *	1/3 income	~\$300-900	None
Section 8/ Old 202	0-80% of AMI	1/3 income	~\$1200-2000	RSCs + some \$s
Recent 202	0-50% of AMI	1/3 income	~\$950-1200	RSCs only
LIHTC (low income housing tax credit	50-60% of AMI	~\$1100/ month	\$0	None

*Boston Area Median Income for 1 person household is \$72,400



Financing Affordable Housing not as easy as it used to be





set by HUD



Approach

- Partnership
- Innovation
- Advocacy



State-wide Housing and Healthcare Study

- Quantify how affordable housing reduces
 Medicare, Medicaid and LTSS utilization
- Raised \$500,000 for study
- Hired LeadingAge Center for Applied Research and Commonwealth Medicine Institute
- Advisory group of PhDs
- 12 housing partners
 - 44 properties, >5,000 residents



Healthcare & Homecare Partners

- United Healthcare SCO/Brighton
- Newton Wellesley Hospital/Golda
- Springwell/Coleman House; CBES/Brighton
- McLean's /mental health services, training and research collaboration
- Harvard and Tufts Medical Students