



Program Booklet Ad Specs

Ad Sizes

Full-page ad: 4.5" wide X 7.5" high

Half-page ad: 4.5" wide X 3.625" high

Full-page bleed: 5.75" wide X 8.75" high

Half-page bleed: 5.75" wide X 4.6875" high

Ad File Formats Accepted:

-PDF: Press-ready PDF

-Tif: Photoshop tif file, full-size, 300 resolution minimum

Please note: Ads will be printed in color (CMYK process).

Deadline: COB Eastern Time, Friday, June 7, 2019

Questions? Contact Barbara Goldschmidt, Programs Coordinator, at bgoldschmidt@nasi.org or at (202) 452-8097.