

NATIONAL ACADEMY OF•SOCIAL INSURANCE

About the Academy

The National Academy of Social Insurance is a nonprofit, nonpartisan organization made up of some 1,000 of the nation's leading experts on social insurance. NASI's mission is to advance solutions to challenges facing the nation by increasing public understanding of how social insurance contributes to economic security. Social insurance encompasses broad-based systems that help workers and their families pool risks to protect against loss of income because of retirement, death, disability, or unemployment, and to ensure access to health care. NASI's staff, based in Washington DC, works with NASI members across the country to achieve its mission of contributing to a more fair and just society, a more vibrant economy, and a stronger democracy.

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MESSAGE FROM THE CHAIR

The National Academy of Social Insurance is truly unique.

Our mission — to advance solutions to challenges facing the nation by increasing public understanding of how social insurance contributes to economic security — makes us the only organization in the nation that has social insurance as its sole focus.

This annual report represents my first as Chair of the Academy's Board of Directors — a position in which I am honored to serve. As one of the Founding Board Members of the Academy nearly thirty years ago, I was part of the Academy's launch. This included the invitation to several hundred experts to become Members. At that time, we were not sure just how large the membership would become. Today, we have over 1,000 Members and our Board is committed to enhancing their engagement.

We recognize the ongoing challenges facing the core social insurance programs in the United States — Social Security, Medicare, Unemployment Insurance, and Workers' Compensation. Despite their track record of effectiveness and efficiency in providing economic protection for millions of Americans, these programs, as well as the fundamental principles and values at their heart, are under continued scrutiny and questioning. At a time when the needs that these programs address are more severe than ever, social insurance needs more knowledgeable and passionate champions.

Our Academy must rise to these challenges by expanding our activities and having an even greater impact on our stakeholders — policymakers, educators, the media and, most importantly, the public. There is too much at risk.

As you read this report, please think of the ways that you might get more involved in our Academy's broad range of work. As always, we welcome your involvement and support.

William J. Arnone

Chair of the Board

National Academy of Social Insurance

Cover: 2014 Scholarship Recipients. L-R: James Westly McGaughey, Mills College; Conor McGovern, National Council on Aging; Elizabeth Pandya, University of Maryland; Kirstin Woody Scott, Harvard University and a National Science Foundation Graduate Research Fellow; James Bauer, University of Massachusetts Lowell

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2014 Conference Highlights

As a co-chair of the Academy's 2014 annual policy research conference, "Strengthening the Web of Financial and Retirement Security for Today's Working Americans," I was gratified by the excellent turnout, the fascinating presentations, and the thoughtful discussions. I was most inspired, however, by three speakers, who, through their very different personal styles, issued a social-policy call to arms.



Andrea Louise Campbell, 2014 Conference Co-Chair and Professor of Political Science at the Massachusetts Institute of Technology.

By Andrea Campbell

Peter Edelman reminded of us of the hopes for the War on Poverty and of the many ways in which American poverty policy has failed. Once, most poor children received cash assistance while now most do not: for 6 million people food stamps constitute the only income; lowwage jobs with no

benefits can mean terrible hardship for those trying to leave assistance for work. Social insurance is not the appropriate tool for every need, he reminded us; there will always be needs more appropriately met by social assistance, and so we can't let the latter wither completely. His presence and sheer moral authority on these issues was a goad to us all.

Bruce Bartlett, an author and speaker who worked for Jack Kemp and for the Reagan and Bush I administrations, issued a rousing call for new sources of federal revenue to shore up Social Security and Medicare and to make infrastructure and human capital investments to increase economic growth. He

made a strong defense of social insurance and urged progressives to put aside their automatic suspicions and hostility toward a value added tax (VAT). He advocated tax reform along the lines of Columbia Law School Professor Michael Graetz's proposal: rather than try to fight every (exceedingly popular) tax break on the books, sidestep them all by eliminating the income tax for the bottom 90 percent of earners with a \$100,000 deductible while replacing the revenue with a VAT and retaining the income tax for the top 10 percent. It's an intriguing idea: keep the income tax for the top 10 percent, where the money is, while switching to a VAT, which has fewer compliance problems than an income tax, for the rest. Of course one would need to see analyses by income group to ensure that the net effect of the changes in the tax system and social spending was not regressive. But it was refreshing to hear outof-the-box thinking as well as a defense of government functions rather than the tired calls for spending cuts we've heard repeatedly in recent years.

Finally, **Ruth Milkman** shared her fascinating research on the success of California's paid family leave policy. Some argue that paid leave would be debilitating, but paid leave in California, funded by an employee payroll tax, has been a "non-event" for business. In fact, letting workers take six weeks off for bonding with a new child or caring for a relative has improved productivity, profitability, and morale. Paid leave

meant workers were better able to care for their family members and more satisfied with their length of leave. The availability of paid leave resulted in increased breastfeeding by new mothers and reduced employee turnover, saving money for employers. We can only hope that these positive results spur the movement for paid leave, which has now spread to New Jersey and Rhode Island.

In all, these talks underscored the need for enhanced social protections of every kind, from social assistance to social insurance. They also showed that new revenue sources are a real possibility. Hopefully the ideas

shared at the conference can go some way in shifting the conversation in Washington from spending cuts to creative ideas for providing needed social protections.

CONFERENCE CO-CHAIRS

Andrea Louise Campbell

Professor of Political Science, MIT

Lori L. Hansen

Consultant on Social Policy

Jake Jones

Executive Director, External Affairs & Public Policy, Daimler North America

IT PAYS TO WAIT PUBLIC EDUCATION INITIATIVE AND TOOLKIT

In July 2013, the Academy launched a targeted public education project on when to claim Social Security. funded by the Alfred P. Sloan Foundation and The Retirement Research Foundation. The project aims to educate middle- and lower-income workers nearing retirement about why it can pay to wait to take Social Security beyond age 62, when feasible, and to assure them it will be there if they delay benefits. As part of the initiative, the Academy produced a 'train the trainers' toolkit of materials, including a brief, fact sheet, and English and Spanish language videos. The Academy partnered with National Urban League, National Women's Law Center, National Council of La Raza, and Center for Rural Strategies to disseminate these materials and messages among working families in their communities. The toolkit has received



SOCIAL SECURITY: AMERICANS AGREE

In August 2013, in conjunction with Social Security's 78th birthday, the Academy released a brief animated video that discusses results from the Academy's study, Strengthening Social Security: What Do Americans **Want?** on Americans' views on Social Security across generations, income

levels, and political party affiliation. The study found that 7 out of 10 Americans see Social Security as the foundation of their retirement security, 84% of Americans say Social



Security does not provide enough income to retirees. and 75% say we should consider increasing benefits. This video is one of several that the Academy has produced as an effective method to communicate important policy information in an approachable and efficient way.

WORKERS' COMPENSATION

The Academy produces a unique national report that analyzes data on workers' compensation costs, benefits, and coverage from 51 states and jurisdictions. Three government agencies contract for this annual data: the Social Security Administration, Centers for Medicare and Medicaid Services and the U.S. Department of Labor. Workers' Compensation: Benefits, Coverage and Costs, **2012** was released in August 2014. It was cited in more than 50 media outlets including Business Insurance, Insurance Journal, Money.com, and Risk and Insurance.

PRICING POWER IN HEALTH CARE

In the Summer of 2013, the Academy embarked on a major new project, "Addressing Pricing Power in Health Care Markets" and the formation of a study panel to evaluate the range of policy options that address the trend towards provider consolidation and its impact on health care spending.

Study panel co-chairs — Robert A. Berenson, M.D., of the Urban Institute and G. William Hoagland of the Bipartisan Policy Center — will oversee work focused on a wide-ranging and thorough examination of the market-oriented and regulatory policy options to mitigate the adverse effects of pricing power on health care costs. The independent study panel brings together national experts from academia, health policy, health care providers, insurers, and law. Their goal, over the course of 18 months, is to thoroughly explore the pros and cons of possible policy approaches and to provide a comprehensive basis for further research, analysis, and policy development.

Support for this project is provided by the Robert Wood Johnson Foundation, The California HealthCare Foundation, based in Oakland, California, and the Jayne Koskinas Ted Giovanis Foundation for Health and Policy.

SYMPOSIUM ON COMPETITION IN **HEALTH CARE MARKETS AND** THE ROLE OF ANTITRUST POLICY

On May 29, 2014 a number of nationally-recognized experts in antitrust law came together to discuss the importance of antitrust policy for ensuring competition in health care markets. The event was designed to both introduce this often arcane area of the law to the health policy community and to let leading practitioners and policymakers discuss cutting edge issues in the application of antitrust law to health policy. Panelists discussed the implications of antitrust law for fairly new entities known as Accountable Care Organizations and addressed the ability of antitrust law as they apply to mergers between different kinds of providers. The symposium, held as part of the ongoing Academy study panel on pricing power in health care, drew a standing room only crowd at the Bipartisan Policy Center.

2014 SUMMER INTERNSHIP PROGRAMS

Washington Interns on Social Insurance

Natalie Chong Brandeis University

Placement: National Academy of Social Insurance:

Health Policy

Millicent Cripe Yale University

Placement: Medicaid and CHIP Payment

and Access Commission

Lucy Ferguson University of Pennsylvania

Placement: AFL-CIO

Deanna Marion Brandeis University Placement: Long Term Quality Alliance Ismael Cid-Martinez New York School

for Social Research

Placement: Social Security Advisory Board

Rachel Polzin Saint Louis University Placement: The Urban Institute

Katherine Richard Arizona State University

Placement: Global Policy Solutions Ellen Skirvin University of Delaware Placement: Social Security Advisory Board

Somers Aging and Long-Term Care Research Interns

Amarilys Bernacet Columbia University Mailman School of Public Health

Placement: National Association for States

United for Aging and Disabilities

Antonia Bernhardt University of Chicago

Placement: Altarum Institute

Danielle Janes University of California Los Angeles Placement: Center for Aging, Health and Humanities,

GWU School of Nursing

Dawn Lampman University of North Carolina at Chapel Hill

Placement: Community Catalyst Sarah Lopez Occidental College Placement: AcademyHealth

Ilana Mittleman Brandeis University Placement: Generations United

Nathan J. Stark Intern for **Non-Profit Development**

Joshua Berman University of Pittsburgh

Placement: National Academy of Social Insurance:

Development Team

Eileen Sweeney Graduate Intern in Disability Policy

Sabrina Gonzales Bowling Green State University Placement: American Institutes for Research

Forty-Five New Members Elected to the National Academy of Social Insurance

Academy members are recognized experts in Social Security and retirement security, Medicare and health coverage, workers' compensation, private employee benefits, unemployment insurance, and related social assistance programs. Individuals selected for membership have distinguished themselves by improving the quality of research, administration, or policymaking in one or more of these areas.

New members are nominated by current Academy members in recognition of their significant and ongoing professional contributions to the field of social insurance. NASI members volunteer their time in study panels, advisory committees, and conferences. Members make significant contributions to the Academy's research, education, communication, and leadership development initiatives. 2014's newly elected members and their affiliations at the time of election:

Jean Accius, AARP

Gretchen Alkema, SCAN Foundation

Roselyn Bonanti, Workers' Injury Law & **Advocacy Group**

Thomas Buchmueller, University of Michigan, Ross School of Business

Maria Cancian, University of Wisconsin-Madison, La Follette School of Public Affairs

Marc Cohen, LifePlans, Inc.

Martha Coven, Office of Management and Budget

Charles Davoli, Davoli, Krumholt & Price

John Duncan, U.S. HealthWorks

Timothy East, California Self-Insurers' Security Fund

Margo Edmunds, AcademyHealth

Gary Franklin, Washington State Department of Labor & Industries

William A. Galston, Brookings Institution

Thomas Geoghegan, Depres, Schwartz and Geoghegan, Ltd.

Thomas Hungerford, Economic Policy Institute

Dori Rose Inda, Salud Para La Gente, Inc.

Sophie Kasimow, U.S. Senate, Subcommittee on Primary Health and Aging

Stephen Kay, Federal Reserve Bank of Atlanta

Michael Lind, New America Foundation

Enrique Martinez-Vidal, AcademyHealth

Gerald McIntyre, National Senior Citizens Law Center

Suzanne Mettler, Cornell University, Department of Government

Scott Muller, Social Security Administration

Joseph Paduda, Health Strategy Associates, LLC

Sharon Parrott, Center on Budget and Policy Priorities

Harold Pollack, University of Chicago, School of Social Service Administration

Gregory Presmanes, Bovis, Kyle & Burch, LLC

Don Redfoot, AARP

Peter Rousmaniere, Journalist

Steven Schoonveld, Lincoln Financial Group Jason Schultz, Social Security Administration Luke Shaefer, University of Michigan, School of Social Work

Dorothy Siemon, AARP Damon Silvers, AFL-CIO

Daniel Skwire, Milliman, Inc.

Jack Smalligan, Office of Management and Budget

Brenda Spillman, The Urban Institute

Paul Spitalnic, Centers for Medicare &

Medicaid Services

Catherine Stanton, Pasternack, Tilker, Ziegler, Walsh, Stanton & Romano

T.J. Sutcliffe, The Arc of the United States

Benjamin Veghte, Social Security Works

Pat Vinkenes, Office of Management and Budget

Timothy Waidmann, The Urban Institute

Lina Walker, AARP

Robert Weathers, II, Social Security Administration

2014 Robert M. Ball Award



On June 3, 2014, the Academy honored Marilyn Moon, Institute Fellow and Director of the Center on Aging at the American Institutes for Research (AIR), as recipient of the 2014 Robert M. Ball Award for Outstanding Achievements in Social Insurance. Moon is a nationally-known economist and highly-regarded expert on Medicare, aging, consumer health issues, and health care financing. The banquet was attended by hundreds of policy, research, advocacy, and business leaders — most notably The Honorable Kathleen Sebelius, Secretary of the Department of Health and Human Services, and The Honorable Bill Gradison of the Gradison Foundation. In a moving lecture, "Reaffirming the Role of Social Insurance," Moon reiterated the key role of social insurance in the lives of all Americans and called on the policy community to redouble its efforts to ensure that high quality analysis forms the basis for future change.



In FY2014 (ending June 30, 2014) the Academy received revenue totaling \$1,851,870 and incurred expenses totaling \$2,142,348. This resulted in a deficit of \$290,478, which was covered from reserves.

Revenues from Foundations paid for almost half of the Academy's project work (48%), while Government contracts (15%) and revenues from other kinds of organizations (14%) funded most of the rest. Individuals fund the Academy through dues (8%) and donations (10%). The Academy's annual conference was partially funded by registrations (3%).

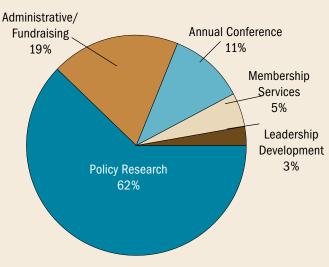
Revenues FY2014



Above: G. Lawrence Atkins, President of the Academy

Most of the Academy's expenditures were for Policy Research and Programs of Leadership Development, Membership Services, and the Annual Conference. Overhead expenses accounted for only 19% of the total budget. Five percent was expended for membership services to the Academy's expert volunteers, who provide the Academy with its unique capacity for public education.

Expenses FY2014



By the end of FY2014, the Academy's Board approved a budget for the next fiscal year that assumed all activities undertaken would be advance-funded, to assure that NASI has a firm financial foundation.

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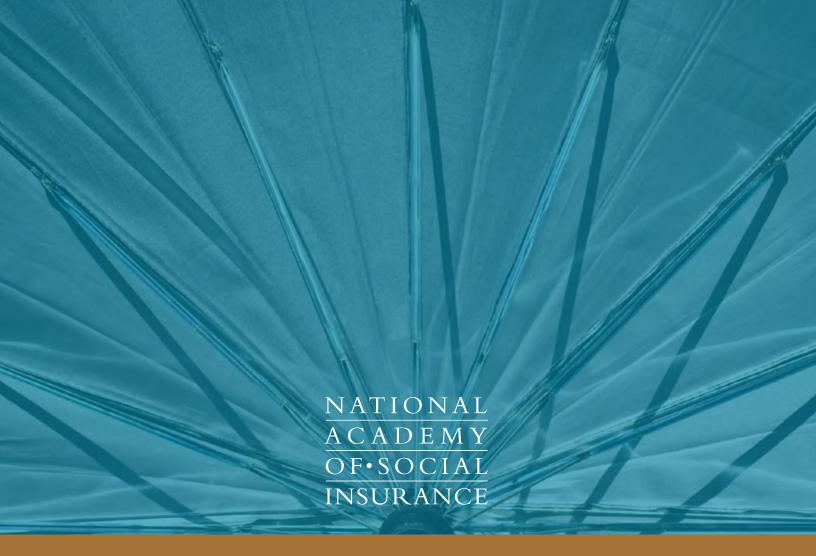
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